**Ronald D. Williams**

**Thought Leader & Visionary**

Ron Williams is the Chairman of a portfolio of high growth and distuptive companies & CEO of Global Business Evolution (BE). He is the trail-blazer who foresaw the approaching explosion of Big Data Analytics enhanced by Artificial Intelligence. He then created a dynamic business model to deliver real-time soltutions in anticipation of the deluge of demand for data driven solutions, products and services. The common thread throughout the portfolio of companies is his data-centric, platform – all the companies are powered by the BE-Data platform.

In his role as Chairman, Ron’s challenge is to develop a strategic approach to creating and dominating an emerging market and industry. By structuring a unified “go to market” strategy and capability he significantly increases each company’s brand equity and brand recognition in an emerging industry where there are no established leaders. Simultaneously, he will lead the market through maturity by defining the market and leading the conversation towards substance versus hype. By pursuing this strategy Ron brings new and creative ways to evolve his messaging, branding and delivery strategies/models. Thereby accommodating early adoptor’s as well as the majority customers as they figure out how they fit into the new data economy.

Part of Ron’s strategy is to focus his brand of big data on executives, not IT and technology. He decided to finally answer the questions executives have always demanded of their staffs and tools. “Help me to make better, faster and more reliable decisions.” And “Help me to have confidence that I have the best, most accurate and timely information available to make the best decisions I can”. Ron takes the language already familiar to data scientists, IT professionals, CIO’s and CTO’s and magically transform it into something that executives can not ony comprehend, but can embrace and eventually master. Ron compares the power of data as equal to and maybe greater than the power of labor and capital combined.

As a self-defined “Theoretical Technologist”, Ron’s extensive experience in the areas of Cloud & Managed Services Outsourcing, CRM, ERP, and SCM systems integration, as well as discreet manufacturing, makes him uniquely qualified to lead executives into the Big Data arena. In fact, others refer to Ron as the ultimate “Data-Ninja”. As a thought leader and visionary in the Big Data arena, Ron recently completed the first definitive book on Big Data for Executives titled, *“Turning Big Data into Your Data”* (to be published mid-2017). It is a must-read for executives and companies who want to remain competitive in today’s data-driven global economy. He has also published numerous articles on Big Data in Forbes and CNN iReports, as well as several white papers on Big Data, Pharmacogenetics and Interoperability.

Acting as a force multiplier in the tech industry, Ron assures business and IT alignment, superior but cost-effective product delivery capabilities and the operational practices required to develop high-quality, service-based solutions. Before making Big Data mainstream, Ron served as a Captain in the United States Army. He also held positions in Executive Management, IT Management, Consulting and call center development and management. This broad, practical leadership experience base laid the foundation for Ron to create successful enterprise business models that deliver disruptive technology, niche dominance and measurable value to the companies and clients he serves. BE-Data speaks every industry’s language and is utilized in markets worldwide; Ron Williams is the face and voice of Big Data globally.