

WiTT 10/27/2020 Leadership Panel Members Bios

Kristin Darby is a globally recognized technology executive with more than 25 years' experience in healthcare, finance, operations and insurance. She has served as a technology leader at leading national organizations where she has developed broad experience in strategy, business development, operations and M&A. Ms. Darby has also provided advisory services to private equity organizations in the areas of technology, cyber security and M&A investments. She is a patent holder in the US and EU.

Kristin Darby joined Envision Healthcare as the Enterprise Chief Information Officer in November 2018. Envision Healthcare is the largest national physician group with approximately 27,000 clinicians that deliver ~ 30 million patient encounters annually with net revenue of ~\$8.5B. Her responsibilities include the enterprise strategy and operations for technology, security, informatics and digital engagement. Previously, she served as the Enterprise Chief Information Officer of Cancer Treatment Centers of America (CTCA) from 2014 - 2018. CTCA is a comprehensive cancer research center that provides adult oncology treatment at community-based ambulatory clinics and at hospitals in Chicago, Philadelphia, Tulsa, Phoenix, and Atlanta. Ms. Darby was the principal strategist and architect for the organization's information services, informatics, security, digital and innovation functions where she led initiatives to transform the organization's capabilities around precision medicine, patient engagement and value-based care.

From 2012 to 2014, Ms. Darby served as Chief Information Officer for Vanguard Health System (formerly NYSE: VHS) Northeast and Midwest Business Division. Her role included leading the Information Technology, Security and Informatics strategy and operations for the 11 hospitals, 55 outpatient centers, 80+ physician offices, 3 ACOs and 2 insurance products in that market. In 2013, Vanguard Health Systems was acquired by Tenet Healthcare Corporation (NYSE:THC).

From 2009 to 2012, Ms. Darby served as Chief Information Officer for Risk Management Foundation of the Harvard Medical Institutions (CRICO). The organization is the patient safety and captive medical malpractice company owned by the Harvard Medical Institutions. Ms. Darby led the re-design and development of a comparative database of malpractice claims that was wrapped by a proprietary analytics platform to enable advanced analysis and insight generation of malpractice risk and predictive opportunities for patient safety advancements and mitigating clinical risk. The proprietary claims, underwriting and analytic software was sold commercially to expand the dataset and user base for benchmarking with non-Harvard affiliated academic medical centers and community health systems across the United States.

Earlier in her career, Ms. Darby spent 12 years at Fresenius Medical Care (NYSE: FMS), a large international dialysis products and medical services company, as an accountant and internal auditor before transitioning into the field of Information Technology where she led a national team responsible for the technology functions at over 2,300 outpatient medical facilities and 300 managed services acute locations. She also has accounting experience with a CPA firm focused on physician office management and financial services.

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Ms. Darby holds a bachelor's degree with dual majors in Accounting and Management Information Systems at University of South Florida and an MBA from Henley Business School in Oxfordshire, England. She is a Certified Public Accountant, Certified Fraud Examiner and member of the World 50 Community. Ms. Darby serves on the Board of Directors of Nashville Technology Council and Advancing Women in Nashville. She is also on the Salesforce Health Cloud Innovation Advisory Board and the IDG CIO Advisory Board. Ms. Darby is a Rotary International Paul Harris Fellow and has received numerous national industry awards that include CIO100, Boston Business Journal CIO of the Year, ComputerWorld's Premier 100 Technology Leaders, InformationWeek Elite 100 and Boston Business Journal 40 Under 40. She has received leadership recognition for four straight years by ComputerWorld as the CIO of a Top 50 Best Places to Work in IT organization.

Geert De Lombaerde oversees the online and print products of the *Post* and reports primarily on Middle Tennessee's finance sector as well as many of its publicly traded companies. He also co-hosts the 'It's All Your Fault' podcast about the Nashville Predators. A native of Belgium, he has been in business journalism for more than two decades. A graduate of the Missouri School of Journalism, he began his reporting career at the *Business Courier* in Cincinnati and later was managing editor and editor of the *Nashville Business Journal*. He also has been a consultant at health care public affairs firm Jarrard Phillips Cate & Hancock.

Trinisys' Chief Operating Officer **Beth Hoeg** has more than 24 years of experience in leading technology and organizational improvement initiatives. She has overseen internal operations and all professional service engagements at Trinisys since 2009. Beth designs and implements business strategies, plans and procedures that ensure the company's performance and growth goals are met. Throughout her time at Trinisys, Beth has been instrumental in helping the company increase revenue by over 50% in a few years' time, and bringing over 70 new faces to the team. Previously, Beth was a senior project manager and software development manager at PICA Group and was a project manager for CNA Life.

Beth serves on the board of the Nashville Technology Counsel (NTC) and the Leadership Advisory board of TechBridge Tennessee. She served on the board of Women in Technology of Tennessee (WITT) for 10 years; including a term as President. She is also active in Healthcare Information and Management Systems Society (HIMSS) and the Project Management Institute (PMI).

Beth is a graduate of Central Michigan University and a certified Project Management Professional (PMP).

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Yanika “Nikki” Smith-Bartley is originally from Cleveland, Ohio. She is married to Brian Bartley and they have two sons, Grayson (9) and Harper (6). She received her Bachelor's degree in Psychology from Fisk University and her Juris Doctorate from Vanderbilt University Law School. She currently holds the position of Vice-President, Chief Diversity & Talent Strategy Office at Asurion where she leads the diversity & inclusion, leadership & development and talent and attraction and outreach functions within the Human Resources department. She built the first diversity and inclusion business function at Asurion and in her current role she is responsible embedding Asurion’s global diversity and inclusion strategy into its strategies for attracting, engaging and developing talent. Under her leadership, Asurion has been recognized both nationally and locally for its diversity and inclusion program. Most recently, Asurion was named Forbes 2020 Best Employer for Diversity and received a perfect 100 on the Human Rights Campaign’s Corporate Equality Index.

In her previous role at Asurion, she served as Senior Assistant General Counsel in the Legal Department managing the employment, litigation and risk (ELR) team, which provides expert and strategic advice on domestic and international employment and litigation matters and risk mitigation strategies.

Before joining Asurion, Ms. Smith-Bartley practiced employment law at Baker Donelson, where she also served as a diversity inclusion trainer, Vice-Chair of the Diversity Committee and as a member of the Recruiting Committee. Ms. Smith-Bartley is a Past President of the Marion Griffin Chapter of the Lawyers’ Association for Women, served as secretary for the Nashville and Napier Looby Bar Associations, is an alumna of Tennessee Bar Association Leadership Law, Young Leaders Council, and Harry Phillips American Inn of Court, and a past board member of CABLE Bethlehem Centers of Nashville and Nashville Electric Service, where she served as Vice-Chairman of the Board. She remains an active member of the legal community.

Currently, Ms. Smith-Bartley serves on the boards of Nashville Public Television (Programming and Local Services Committee Chair) and Tennessee Alliance for Legal Services. She is also an active member of the Williamson County Area County Chapter of Jack and Jill of America, Inc. (Grade Group Chair) and Kappa Lambda Omega Chapter of Alpha Kappa Alpha Sorority, Inc. where she previously served as parliamentarian and held the regional position of Tennessee Connections Chair.

She served as mock trial coach for Harpeth Hall’s High School Mock Trial team for many years and regularly mentors young lawyers and women.

She has received the following *Nashville Business Journal* awards: “Women of Influence – Trailblazer” (2019), “Best of The Bar” (2017) and “Top Forty under 40” (2013) and is a Nashville Bar Foundation Fellow and was she a 2018 Nashville CABLE ATHENA nominee.

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Melanie Thomas is the Chief Business Development / Information Officer for Nashville General Hospital. She joined in 2015 with more than 20 years of experience in information services and healthcare operations in both for-profit and not-for-profit organizations. She has an extensive project management and implementations background and has executive leadership experience in operations, revenue cycle as well as information systems. Since joining Nashville General Hospital, she has focused on updating the network infrastructure, improving system processes and building relationships with physicians and other staff. Her business development role focuses on identifying and bringing new service line opportunities into fruition and identifying and improving areas of opportunities for existing product lines. Thomas attended Oakwood University, Huntsville, Alabama, where she received her Bachelor of Science degree in Computer Science. She also completed her MBA from Rollins College, Winter Park, Florida.

Letitia Webster is the Sr. Vice President of eCommerce, Omni Channel and Master Data Management for Tractor Supply Co.. Tractor Supply Co. is the largest operator of rural lifestyle retail stores in America. Letitia has a long history in retail and ecommerce and understands the challenges of keeping pace with today's changing consumer.

Letitia is responsible for building a true seamless customer experience across online and offline retail. She has been recognized as one of the "Women Changing the Retail World" as well one of the "Top Women in Retail Tech". Letitia is passionate about women in leadership and is the executive sponsor for Tractor Supply Co. women's engagement group, Women Out Here and currently represents TSC on the board for AWIN Advancing Women in Nashville.