

Letitia Webster, Vice President of Omni Channel Tractor Supply Company



Letitia Webster has been with Tractor Supply Company for 2 years and is currently the Vice President of Omni Channel. Letitia has been in her current role for just over a year and is leading the Omni Channel strategy building a unified customer shopping experience across online and offline retail. Prior to her current role, Letitia was Divisional Merchandise Manager for Tractorsupply.com, where she was responsible for the online customer experience as well as the expansion of brands and product offerings. Prior to joining Tractor Supply Company, Letitia worked for Sears Holdings, Corp. for 28 years and held a number of roles within different areas of the organization, including eCommerce, merchandising, marketing and inventory.

Letitia is a graduate of the University of Alabama
She is passionate about animal rescue and is a diehard football fan

