

WiTT Nashville / WiT Knoxville – May 10, 2022 – Speaker Bio

Molly Q. Ford is Vice President of Global Talent Brand and Marketing at Salesforce, the global CRM leader that empowers companies of every size and industry to digitally transform and create a 360° view of their customers. In this role, Molly brings a global employer brand, recruitment marketing, recruiting communications & content, equality events & partnerships, and customer engagement teams together — bringing an inclusive lens to our talent marketing strategy and leading the way with a differentiated employer brand.

Prior to her current role, Molly worked in the Office of Equality where she pioneered Salesforce's data-informed DEI strategy, scaled employee resource groups, and led values-driven customer engagements. Molly also reimagined Salesforce's global DEI events strategy to connect with underrepresented communities and engage our customers in thought leadership.

Molly previously held positions at major technology companies including Cisco, Check Point Software, IBM and UMAX. She holds a B.S. in Public Relations from San Jose State University and resides in Oakland, CA with her puppy Jackson, the amazing Maltese.